



BOYS RANCH
BASS ROUNDUP

★ ★ HUBBARD CREEK RESERVOIR ★ ★

— JUNE 13, 2026 —



BENEFITTING



SPONSORSHIP PACKAGES

THANK YOU FOR YOUR SPONSORSHIP



On behalf of our team, I'd like to extend our sincerest thanks for considering sponsoring Bass Roundup. Your willingness to support this event means a great deal to us all.

This tournament is more than just a day on the water—it's an opportunity to bring our community together, promote outdoor recreation, and raise meaningful funds for Ben Richey Boys Ranch & Family Program. With your partnership, we can extend our reach, enhance participants' experiences, and make a lasting impact.

We truly value the role that sponsors like you play in helping events like this thrive. Your support not only contributes to the success of the tournament but also demonstrates a commitment to community involvement and positive change.

We'd be honored to have you join us as a sponsor and are happy to discuss opportunities that align with your goals and visibility preferences.

Thank you again for your time, consideration, and support. With your commitment, we'll be sure to make this year's tournament a memorable and impactful event.

**For more information or to become a sponsor, please visit
www.bassroundup.com or email Goodnights1883@gmail.com.**

Tournament Director	Jason Harlow	214.906.3262
Promotions & Registration	Brook Hatchett	254.246.0389
Sponsors & Donations	Abbey Linn	325.428.6373

SPONSORSHIP INFORMATION



Trophy Bass

\$7,500

- Company / Name **as Presenter** on Banner, Billboard, all posters, and all T-shirts
- Company / Name **as Presenter** on Event Website and Ben Richey Website Event Page
- Company / Name **as Presenter** on all social media promotions
- Company / Name **as Presenter** in all 2027 Sponsorship Packages
- \$500 Gift Certificate to Goodnight Steakhouse and Saloon (Albany, TX)
- 2 Night Stay at the Hereford Motel (Albany, TX)
- 4 VIP Tickets to the Ben Richey Celebrity Rodeo (Abilene, TX)
- 6 Tickets to Bass Roundup Pre-Dinner at Goodnight Steakhouse on Friday, June 12th

Lunker

\$5,000

- Company / Name **top billing** on Banner, all posters, and all T-shirts
- Company / Name **top billing** on Event Website and Ben Richey Website Event Page
- Company / Name **top billing** in all 2027 Sponsorship Packages
- \$300 Gift Certificate to Goodnight Steakhouse and Saloon (Albany, TX)
- 1 Night Stay at the Hereford Motel (Albany, TX)
- 4 VIP Tickets to the Ben Richey Celebrity Rodeo (Abilene, TX)
- 4 Tickets to Bass Roundup Pre-Dinner at Goodnight Steakhouse on Friday, June 12th

Angler

\$2,500

- Company / Name printed on Banner, all posters, and all T-shirts
- Company / Name printed in all 2027 Sponsorship Packages
- \$200 Gift Certificate to Goodnight Steakhouse and Saloon (Albany, TX)
- 4 VIP Tickets to the Ben Richey Celebrity Rodeo (Abilene, TX)
- 4 Tickets to Bass Roundup Pre-Dinner at Goodnight Steakhouse on Friday, June 12th

SPONSORSHIP INFORMATION



Nice Bass

\$1,000

- Company / Name on Banner, all posters, and all T-shirts
- Company / Name in all 2027 Sponsorship Packages
- \$100 Gift Certificate to Goodnight Steahouse and Saloon (Albany, TX)
- 6 General Admission Tickets to the Ben Richey Celebrity Rodeo (Abilene, TX)
- 2 Tickets to Bass Roundup Pre-Dinner at Goodnight Steahouse on Friday, June 12th

Keeper

\$500

- Company / Name on Banner, all posters, and all T-shirts
- Company / Name in all 2027 Sponsorship Packages
- 4 General Admission Tickets to the Ben Richey Celebrity Rodeo (Abilene, TX)
- 2 Tickets to Bass Roundup Pre-Dinner at Goodnight Steahouse on Friday, June 12th

Caster

\$250

- Company / Name on Banner and all T-shirts
- Company / Name in all 2027 Sponsorship Packets
- 2 General Admission Tickets to the Ben Richey Celebrity Rodeo (Abilene, TX)

For the company/personal name or logo to appear on banners, posters, or shirts, sponsorship commitment must be received by May 1, 2026, to account for production time.

EVENT DETAILS



Bass Roundup is a one-day, Open 5 Bass Fishing Team Tournament by Goodnight Steakhouse and Saloon and the Hereford Motel.

Saturday, June 13, 2026

Hubbard Creek Reservoir | Breckenridge, TX

Proceeds will benefit the children and families at Ben Richey Boys Ranch & Family Program in Albany and Abilene.



BECOME A SPONSOR

Visit www.bassroundup.com OR contact our Sponsorship Director:

Abbey Linn | 325.692.2500 (work), 325.428.6373 (cell) | alinn@benrichey.org

ENTER THE TOURNAMENT

Visit www.bassroundup.com or scan the QR code

Questions? Please email NAME@EMAILADDRESS.COM

JOIN THE CALCUTTA

Register as a Bidder at www.bassroundup.com OR upon arrival at Goodnight Steakhouse on Friday, June 12th



THANK YOU TO OUR 2025 SPONSORS!

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YELLOW DOG
TACKLE SUPPLY